



#### ORGANIZING COMMITTEE

Virgus L. Volertas  
Chairman

Krista Bard  
Lithuanian Honorary Consul General,  
Advisor

Kristina Volertienė  
Contracts, Organizational Matters

Laima Liutikienė  
Public Relations Director

Daiva Kazlauskas  
CPA – Treasurer

Jonas Howes  
Finance Director, Legal Advisor

Deimantė Kalinauskaitė  
Graphic Designer

Sofija ir Virgus P. Volertas  
Website Curators

#### ARTISTIC COMMITTEE

Gintaras Grinkevičius  
Festival Artistic Director

Vytas Čuplinskas  
Vitalija Ivinskienė  
Romas Jonušonis

Eimantas Žukauskas  
Aušrinė Širvinskienė  
Tadas Varaneckas

Dr. Vidmantas Mačiulskis  
Elena Maurukienė

#### FESTIVAL ORGANIZERS

Lithuanian-American  
Community, Inc

Lithuanian Canadian Community

Lithuanian Folk Dance Institute

Dear Friend of the Lithuanian Community:

Every four years, Lithuanians from across the world gather to celebrate their heritage at “Šokių Šventė”, a unique festival of Lithuanian folk dance, costume design, and storytelling. On Sunday, July 5, 2020, 10,000 people are expected to gather in downtown Philadelphia, for the 16th edition of the Lithuanian Folk Dance Festival, a show that will feature nearly 2,000 dancers from around the world, performing together in an amazing celebration of cultural heritage. This multigenerational event is a memorable experience for all involved. **We hope that you will consider supporting Šokių Šventė and help ensure the future longevity and vibrancy of Lithuanian traditions.**

The theme for 2020 Šokių Šventė, “Karalių Pasaka” – “The Kings’ Story,” honors the famous Lithuanian artist and composer, M.K. Čiurlionis. Lithuanians from the United States, Canada, Europe, and as far away as Brazil and Australia will come together in Philadelphia to celebrate cherished stories of their heritage.

As you can imagine, hosting a festival of this size is a huge undertaking. The reservation of Temple University’s Liacouras Center; the rental of other event spaces for the festival’s various concerts and cultural exhibitions; and professional lighting, sound, and video services help to ensure a dazzling show experience, but require a significant financial investment. The total cost of the 2020 Šokių Šventė will be more than \$750,000. Ticket sales alone do not cover all of the costs — it is individual donors and sponsors who make the event a reality.

There are a number of ways your organization can support the festival, including:

- Advertising your organization by purchasing an ad in our commemorative program book;
- Sponsoring part of the dance performance or one of the exciting evening events;
- Making a tax-deductible contribution using the enclosed donation form.

Your organization will be recognized on our website ([sokiusvente2020.org](http://sokiusvente2020.org)) and in the official program book for the performance. Please see the giving circles and corresponding benefits included with this package. We would be grateful for your support.

**Help us write the next chapter of Lithuanian stories at the 2020 Šokių Šventė!**

With warmest regards,

  
Virgus L. Volertas  
Chairman

  
Jonas Howes  
Finance Director, Legal Advisor