



From  
**\$25**  
per month

# Digital advertisement

Stand out from your competitors with a beautiful digital ad. Promote your business in the newly renovated lobby of Rita M. Riškus Hall.

## Benefits



Riškus Hall has more than 40,000 visits each year.



We offer 5-, 10-, or 15-second ads that will be displayed at least 90 times a day.



Choose from static or video advertisements.

 Šarūnas Daugirdas

 (630) 257-8787

 daugirdas@lcenter.org

**1****Complete this registration form**

Business / Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

**2****Choose advertisement type and duration**

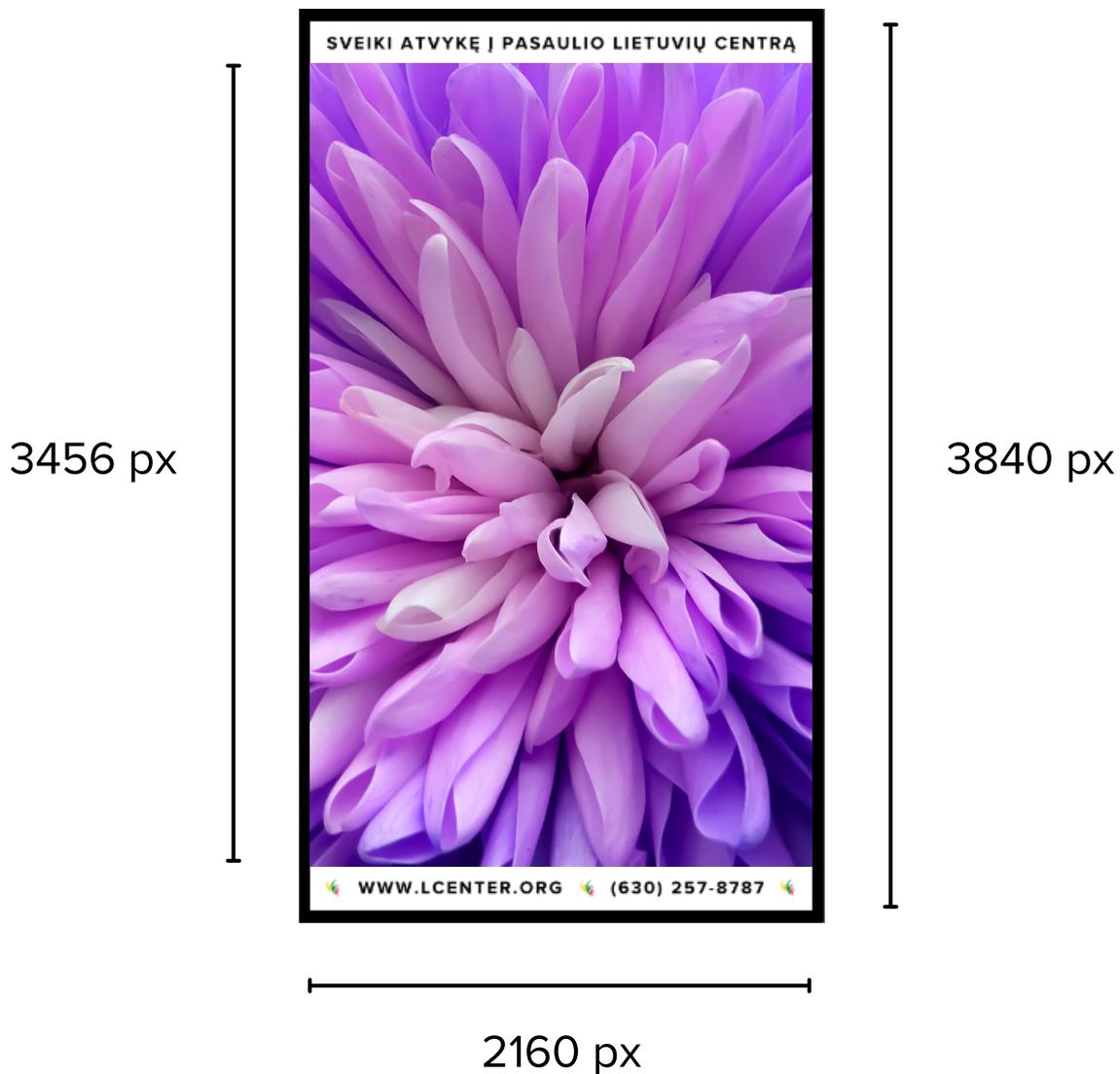
	5 seconds	10 seconds	15 seconds
Static	\$25/month \$300/year	\$45/month \$540/year	\$60/month \$720/year
Video	\$30/month \$360/year	\$50/month \$600/year	\$65/month \$780/year

**3****Pay for your advertisement**

We accept payment by Zelle to [admin@lcenter.org](mailto:admin@lcenter.org) with the memo "Digital Ad" or check made out to "Lithuanian World Center" and mailed to Lithuanian World Center, 14911 127th St. Lemont, IL 60439.

**4****Send us your advertisement**

The ad must be in 14.4:9 aspect ratio (from 1728 x 1080 pixels to 3456 x 2160 pixels), in vertical "portrait" orientation and sent to Šarūnas Daugirdas [daugirdas@lcenter.org](mailto:daugirdas@lcenter.org) in JPG (if static) or MP4 (if video) format.



## More information about screen and advertisement size

The size of the entire screen is 3840 x 2160 pixels (16:9). 384 x 2160 pixels are used for the Lithuanian World Center's greeting (top) and contact information (bottom). Your advertisement has been allocated the remaining space of 3456 x 2160 pixels (14.4:9), which would also be suitable for an advertisement of 1728 x 1080 pixels. If you need any help designing an appropriately sized advertisement, we offer graphic design assistance at \$50/hour.